

FOR IMMEDIATE RELEASE
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INEOS KOH HONORED WITH AWARD AS ONE OF AMERICA'S BEST HEALTH PLANS

The 2023 Rosie Awards recognize high-value, low-cost health plans from employers and unions across the U.S.

(Chicago) – INEOS KOH was honored at the inaugural "Rosie Awards" presentation in Chicago with a national award for health plan excellence and stewardship. Fifty employers or unions with memberships ranging from 27 to 300,000 were honored by over 700 healthcare and benefits professionals, industry experts, and thought leaders who gathered at the Chicago Navy Pier on August 7-9 to discuss strategies for delivering better care at a lower cost while improving patient outcomes.

The 2023 Rosie Award winners were chosen from plans recommended by benefits advisors, solution providers, or clinical leaders who met two important criteria: a high Plan Grader™ score and excellent use of their "Health Rosetta Dividend." The Health Rosetta Dividend refers to money previously wasted on healthcare that can be reinvested back into the organization or community to improve wellbeing, such as free primary care services, pay increases, \$0 medications, new job creation, or other tangible improvements that have a direct impact on the health and wellbeing of their workforce, dependents, and communities.

Dave Chase, Health Rosetta Co-founder, offered additional insight on the 2023 Rosie Award selection criteria behind America's Best Health Plans: "With health plan costs being one of an organization's top three expenses, it's imperative that leadership have a comprehensive third-party assessment to help them understand how their plan is operating, how it compares to high performance plans, and provides detailed best practices and strategies to improve their plan. The Plan Grader provides such an evaluation." All 2023 Rosie Award winners were required to complete the Plan Grader, adopt fundamental parts of a Health Rosetta plan, and demonstrate compelling ways they are employing their Health Rosetta Dividend. These employers and union strategies set the standard for their industries and communities.

INEOS KOH's selection as one of the 2023 Rosie Award winners also spotlights the award-winning plan design and advisement led by Health Rosetta Advisor, Bryce Heinbaugh, MBA of IEN Risk Management Consultants.

Bryce stated that, "It's an honor to serve as the strategic benefits advisor for INEOS KOH. Through their forward-looking leadership and strong communication, we successfully introduced benefit plan changes and new solutions partners that have



enabled us to significantly reduce their plan's healthcare costs while greatly enhancing benefits.”

The Rosie Awards are presented by Health Rosetta, a collective of people that has seen the future of health in action and are passionately working to make it a reality.

To learn more about INEOS KOH's Rosie Award-winning health plan, contact Bryce Heinbaugh, MBA at bryce@ienrisk.com

To learn more about Health Rosetta, the Plan Grader™ or the Rosie Awards, contact Dave Chase, Creator and Co-founder, Health Rosetta at: dave.chase@healthrosetta.org or find a Health Rosetta Advisor in your community at <https://healthrosetta.org/who-we-are/health-rosetta-advisors/>.

About Health Rosetta

Health Rosetta is leading the healthcare transformation movement. Health Rosetta, the game-changer in healthcare innovation, provides a blueprint for high-performance healthcare along with a framework for improving health outcomes, reducing costs, and enhancing the patient experience. Health Rosetta offers technology, expert advising, best practices and innovative solutions gathered from successful healthcare organizations. By adopting the Health Rosetta principles, employers, providers, and other stakeholders can create a more efficient, effective, and sustainable healthcare system. Join thousands of proactive individuals who have already embraced Health Rosetta's vision for a brighter healthcare future. Take the first step towards better health and financial freedom. Visit: <https://healthrosetta.org> to learn more.

About the Plan Grader™

The Plan Grader is the first comprehensive independent plan assessment to measure and improve your health plan strategy. Plan Grader is an independent 360° health plan risk assessment that provides actionable insights to create an effective 2-3 year strategy to lower costs and improve benefits. Plan Grader is built on the Health Rosetta's eight components that have been modeled on the successes of hundreds of high-performance plans. Employers and unions can evaluate how their health plan benchmarks to other employers or union plans adopting a Health Rosetta-style health plan. Plan Grader is only available through a Health Rosetta Advisor.

To find a Health Rosetta advisor near you, visit: <https://healthrosetta.org/who-we-are/#health-rosetta-advisors>